



Help Promote the Campaign

Join the 'Avoid the Spark' conversation and promote battery safety awareness across New Jersey by sharing these ready-made social media posts.

TWITTER

- No rechargeable batteries (especially lithium-ion or damaged batteries) should ever be thrown in the trash or curbside recycling bin! Doing so puts everyone involved in the battery journey at risk. Visit www.avoidthespark.com for resources to #bebatterysmart.
- Did you know that used #batteries retain a residual charge after they are no longer able to power devices? Knowing about 'hidden dangers' of used batteries and how to properly recycle them can keep people and property safe. Learn more at www.avoidthespark.com. #avoidthebatteryspark.
- It's time to get #chargedup about being #batterysafetysmart New Jersey! The more you know about how to safely handle, protect and transport used batteries, the safer you and your community will be. Explore information on battery safety at www.avoidthespark.com.
- Growing battery related fires at waste and recycling centers across the country and in New Jersey are spotlighting the need for increased #batterysafety. Help #avoidthebatteryspark by accessing information on ways to be #batterysafetysmart www.avoidthespark.com.

FACEBOOK

- Think used batteries have no charge left? Think again! While they may not power up your devices, used batteries can contain a residual charge that could create a potential spark if not properly recycled. Ramp up your #batterysafety knowledge and access helpful materials to stay #batterysafetysmart at www.avoidthespark.com.
- Keeping people and property safe while doing something good for the planet is what being #batterysafetysmart is all about! Access a battery I.D. guide and other resources at www.avoidthespark.com to help prevent safety incidents in your community.
- Have questions about what to do with used batteries? Want to be #batterysafetysmart? Check out www.avoidthespark.com for battery safety FAQ's and helpful resources.



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LINKEDIN

- The rise in rechargeable battery-related fires at waste and recycling facilities across the country and in New Jersey reinforces the need for increased battery safety education. Knowing about the 'hidden dangers' of used batteries can help mitigate potential safety incidents. Join the effort to #bebatterysmart and visit www.avoidthespark.com.
- Once they reach their end-of-life, all batteries (especially lithium-ion or damaged) should be properly protected, handled, and transported to recycling. Doing so can prevent potential safety incidents, keeping people and property safe while doing something good for the planet. Access resources on how to be #batterysafetysmart at www.avoidthespark.com.
- By increasing awareness and education on #batterysafety, potential safety incidents can be prevented. View a battery I.D. guide, FAQ's and battery recycling resources at www.avoidthespark.com and join the cause to #bebatterysafetysmart.

Campaign hashtags

#batterysafety

#bebatterysmart

#batterysafetysmart

#avoidthebatteryspark