

BECOMING A COLLECTION SITE FOR SPECIALIZED ELECTRIC BICYCLE BATTERIES

Specialized Bicycle and Call2Recycle, a pioneer in safe and responsible battery collection and recycling, are offering your business and customers an easy and convenient way to recycle their Specialized e-bike batteries.

As a Specialized e-bike retailer, you can now sign up free of charge with the Call2Recycle program to have your store serve as an e-bike battery collection site. Once enrolled, and at a minimum, one employee has taken the required safety training, Call2Recycle will ship your first collection kit, and your store will be listed as a Specialized e-bike battery collection location on Call2Recycle's online drop-off locator.



PROGRAM BENEFITS

Participating in an e-bike battery recycling program is good for you, your customers, and the environment.

- + **Demonstrates environmental and safety commitment:** helps keep the environment, people, and property safe by ensuring these batteries don't end up in landfills.
- + **Drives Store Traffic:** attracts new customers and increase frequency of existing customers' store visits.
- + **Enhances Your Brand:** communicating the benefits and availability of an e-bike battery recycling solution helps build value and trust with your customers.
- + **Recovers Usable Materials:** once batteries are collected at your location, they are shipped to a facility where they are sorted and then processed to recover usable materials to manufacture new products.



PROGRAM FEATURES

- + **Battery Collection Kits:** Two kits are available – one for end-of-life and one for damaged/defective – each includes all packing materials and labeling to collect and safely ship batteries for recycling. The more common end-of-life kit will be shipped to you automatically, after signing up and completing training. The training will prepare you to determine when it is appropriate to order damaged/defective kits.
- + **Education Materials:** Call2Recycle offers digital and printed materials to help identify whether a given battery requires end-of-life packaging or damaged/defective packaging.
- + **Safety Training:** Call2Recycle's online training is required for all participating collection sites to ensure that responsible staff are adequately trained to identify end-of-life and damaged/defective batteries, and safely and appropriately pack them for shipping.
- + **Program Support:** Call2Recycle's customer success team is ready to assist you.



COLLECTION SITE RESPONSIBILITY

- + Complete online safety training
- + Accept e-bike batteries for recycling from customers
- + Classify and package battery as end-of-life or damaged/defective
- + Arrange for shipment of battery for recycling (end-of-life batteries via UPS or through Call2Recycle for damaged/defective batteries)
- + Order new recycling kits and materials from Call2Recycle
- + Inform customers of program availability



GETTING STARTED

- 1 Enroll:** Visit call2recycle.org/specialized to register your retail location(s) as battery collection sites with Call2Recycle.
- 2 Train:** After registration, you will need to take a free, 20-minute training on the safe handling and packaging of e-bike batteries in accordance with the U.S. Department of Transportation regulations. We recommend at least three (3) employees per store be trained to ensure at least one trained staff is on-site at all times.
- 3 Start Collecting:** Once enrolled and trained, you will receive a welcome email, and the first battery recycling kit will be shipped automatically to your store free of charge. Your e-bike battery recycling kit contains a pre-paid, pre-addressed shipping label, instructions, and a service department safe handling and packing instruction poster. All direct costs for the program are covered.



QUICK REFERENCE

- + Bookmark www.call2recycle.org/specialized – from here, you can enroll locations, order additional battery kits, and schedule kit pick-ups.
- + Questions? Contact Call2Recycle's Customer Success Team at **1.877.723.1297** or ebikesupport@call2recycle.org