

## Job Description

<b>TITLE:</b>	Product Manager	<b>HOURS:</b>	Full-Time
<b>LOCATION:</b>	Atlanta, GA (HQ)	<b>TYPE:</b>	Exempt
<b>REPORTING TO:</b>	Managing Director, Operations	<b>Level:</b>	Mid-Level
<b>DIRECT REPORT(S):</b>	None	<b>Travel:</b>	Up to 25%
<b>Last Updated:</b>	December 2021		

### SUMMARY:

Deeply rooted in its commitment to environmental and operational excellence, Call2Recycle, Inc. (“Call2Recycle”) is the nation’s premier battery stewardship and recycling program. Call2Recycle plays a pivotal role in helping to address the complexities associated with technological advancements, including the widespread adoption of electrification and battery power, to enable a more sustainable, safe, and circular supply chain.

At Call2Recycle, we’re proud to offer innovative products - from battery storage and shipping to collection and recycling- that meet the unique needs of our diverse customer base - . To help continue growing our offerings, we’re in search of an experienced product manager to lead our multi-disciplinary development team. As an ideal candidate, you will have a keen eye for gaps in product offerings and the innovative mindset to fill them. You’re a highly skilled market analyst with a proven ability to strategize and manage the full product lifecycle — from planning and conception to tactical activities through release. You should already be a confident leader who has experience guiding cross-functional teams in the successful creation and refinement of products that improve the program experience.

### ROLE OBJECTIVES:

- Drive the product roadmap and business-planning process across cross-functional teams of the company
- Analyze customer needs, current market trends, and potential partnerships from an ROI and build vs. buy perspective
- Assess current competitor offerings, seeking opportunities for differentiation
- Analyze product requirements and develop appropriate programs to ensure they’re successful achieved
- Develop, implement, and maintain production timelines across multiple departments
- Appraise new product ideas and strategize appropriate to-market plans

### MAJOR DUTIES & RESPONSIBILITIES:

- Drive the execution of all product lifecycle processes for existing and future products, including product research, market research, competitive analysis, planning, positioning, roadmap development, requirements development, and product launch
- Connect with current and prospective customers and other stakeholders to understand pain points, validate requirements, and test and refine products.
- Translate product strategy into detailed requirements for prototype construction and final product development working with third-party engineering teams

# Call2Recycle, Inc.

Changing habits. Inspiring action.™

- Create product strategy documents that describe business cases, high-level use cases, technical requirements, revenue, and ROI
  - Analyze market data to help align and guide sales strategies, and define product objectives for effective marketing communications plans
- Collaborate closely with internal and external parties - engineering, production, marketing & communications, and services & solutions - on the development, QA, and release of products and balance of resources to ensure success for the entire organization

Present product positioning, benefits, and key features to External Relations to guide the go-to-market strategy.

## Skills and Qualifications:

### Required

- Bachelor's degree in product design, engineering, or related field or equivalent job experience
- Strong experience in a dynamic product and/or portfolio management role
- Superior experience overseeing all elements of the product development lifecycle
- Highly effective cross-functional team management
- Previous experience working with marketing on go-to-market strategies and planning to help effectively communicate the value of the offering
- Exceptional interpersonal, verbal, written, and presentation skills Proven ability to balance strategy with tactical execution and delivery, including the management and coordination of necessary internal and external resources.

### Preferred

- 
- Proven experience working as a product developer in a non-managerial role
- Experience with Agile methodologies and/or project management
- Previous experience with Microsoft Business Central
- Familiarity with product fulfillment a plus.

## About Call2Recycle:

At Call2Recycle, we enjoy a culture of teamwork, innovation, and fun. Our team is the primary reason for our unique culture. We hire energetic and dedicated people who work hard every day to help us achieve our goals. Each one of our employees is a valued contributor, not just a number. We work in teams to benefit from our collective talents to make a real impact on the environment. The way we operate contributes to the success of our employees and our organization.

We also value the diversity of employees' backgrounds and believe everyone's unique perspective is critical to our success. Diversity is fundamental to what we do. Our team has varied backgrounds, speak different languages, and are engaged in varied personal pursuits but all share a commitment to environmental sustainability, and each do their small part to improve our planet.

# Call2Recycle, Inc.

Changing habits. Inspiring action.™

We are an equal opportunity employer and do not discriminate against otherwise qualified applicants on the basis race, age, color, creed, sex, religion, ancestry, marital status, national origin, disability, veteran status, or any other protected characteristic.

## **To Apply:**

Applicants should submit a cover letter and resume via PDF to [careers@call2recycle.org](mailto:careers@call2recycle.org) with “Product Manager” in the Subject Line.